

JACK DANIEL'S SINGAPORE

SCAN & WIN QR Code Raffle (Modern Off- and On-Trade)

TERMS AND CONDITIONS

These terms and conditions apply to the Jack Daniel's Scan and Win raffle in select off- and on-trade outlets, e-commerce platform partners ("JD x McL Scan & Win Raffle Promotion") administered and operated by Brown-Forman Worldwide, L.L.C., Singapore Branch (the "Sponsor").

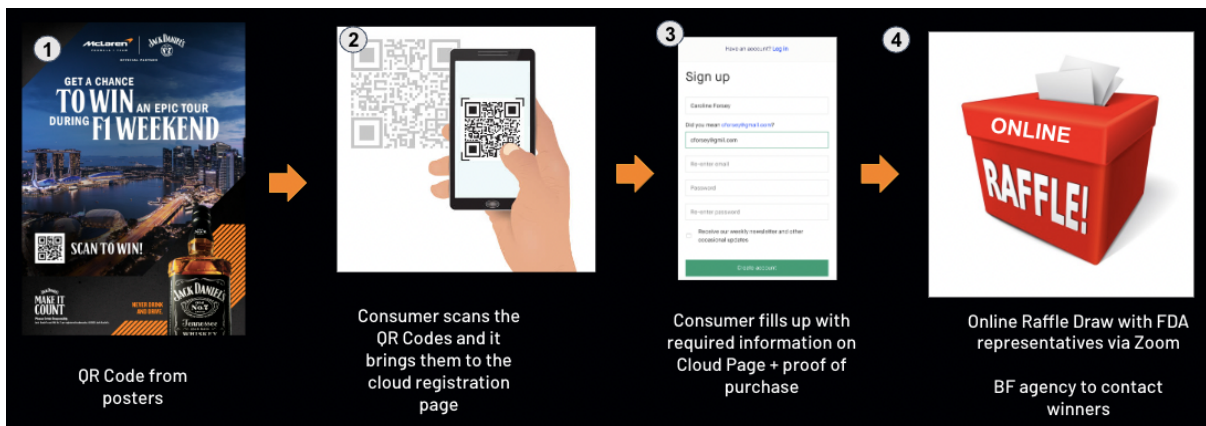
By participating in the JD Scan & Win Raffle Promotion, each participant unconditionally accepts and agrees to comply with and abide by these terms and conditions (the "Official Rules") and the decisions of Sponsor, which shall be final and binding in all respects.

The JD Scan & Win Raffle Promotion will be conducted in select stores across Singapore that display material advertising this promotion ("Participating Stores") from August 08, 2023 at 00:01 until 23:59 Singapore Standard Time (SGT) on September 3, 2023 ("Promotional Period").

ELIGIBILITY AND ENTRY MECHANICS:

1. Entry is only open to residents of Singapore aged 18 years or older as of the Promotional Period.
2. To enter, participants must complete the following steps during the Promotional Period:
 - a. Purchase any bottle from the Jack Daniel's Family of Brands at any Participating Store.
 - b. Scan the JD raffle entry QR code located on the promo materials to access the raffle entry form. The JD raffle entry QR code will lead participants to: <https://JDxMCL-sg.jackdaniels.com>
 - c. Complete the raffle entry form located at the URL above with the requisite information and attach a photo of the receipt as proof of purchase.
 - d. Each bottle purchase constitutes one entry. Receipts for multiple bottle purchases may be used for the corresponding number of eligible entries.
3. Only fully completed forms will be accepted. Incomplete entries will automatically be disqualified.
4. Final submission of entries will be on September 3 at 23:59pm SGT.
5. All entries must be submitted in accordance with these Official Rules.

Process Flow:



PARTICIPATING PRODUCTS:

Jack Daniel's Tennessee Whiskey 700ml

Jack Daniel's Tennessee Whiskey McLaren Exclusive Edition Bottle
700ml

Jack Daniel's Tennessee Whiskey 1L

Jack Daniel's Tennessee Whiskey 3L

Jack Daniel's Tennessee Honey 700ml

Jack Daniel's Tennessee Fire 700ml

Jack Daniel's Tennessee Apple 700ml

Gentleman Jack 750ml

Jack Daniel's Single Barrel Select 750ml

Jack Daniel's No. 27 Gold

NUMBER OF ENTRIES:

Participants can submit multiple entries for the entire Promotional Period.

Each purchase of Jack Daniel's products at a Participating Store will be eligible for 1 raffle entry each:

PRIZES:

- Grand Prize Winners:
 - Three (3) winners for an all expense paid staycation in Singapore - at the Hilton Hotel Singapore Orchard with address at 333 Orchard Road, Singapore 238867 from September 15 to 17, 2023. One winner + companion will be included.
 - The Grand Prize consists of four [4] days and [3] night staycation for the prize-winner and a guest at the Hilton Singapore Orchard hotel to experience the weekend in the city during the F1 Grand Prix race in Singapore.
 - The prize per winning participant includes a 5 star hotel accommodation in the Hilton Hotel Singapore with breakfast for three [3] days; return ground transfers from key destinations in the itinerary to the Hilton Hotel Singapore. The itinerary includes two [2] Singapore Turn 1 Grandstand Grand Prix race tickets and access to the Watch Party at Mr. Stork.
 - The Hotel room will be based on 2 people sharing.
 - The Sponsor will book and pay for the prize as agent for the prize-winner and their guest, who agree to be bound by any terms imposed by third parties including, without limitation, any relevant tour operator.
 - The Prize Trip must be taken during the race weekend on Sept 15 to 17. The Sponsor reserves the right to select alternative winners, should the original winner and guest not validate all of their identity, age, ability to travel on the fixed trip dates.
- Minor Prizes:
 - The following JD x McLaren Limited Edition Premium Items are the Minor Prizes available - each winner of a Minor Prize will be randomly allocated one Minor Prize by the Sponsor. Item sizes and allocation will be based on availability.

| Item | QTY |
|---|-----|
| Co-branded Partner Polo Shirt | 40 |
| Co-branded partner Hoodie | 15 |
| Co-branded partner Cap | 15 |
| Co-branded partner Backpack | 15 |
| Co-branded partner Drawstring Bag | 15 |
| Co-branded partner Partner Lanyard | 140 |
| Co-branded partner Partner Umbrella | 15 |
| Total Premium / Minor Prize Item Winners: | 255 |

- Runner up prize: Twenty four (24) winners will win one (1) bottle each from the Jack Daniel's Brands list: The winner will be randomly allocated one of the following products by the Sponsor, based on availability.

Jack Daniel's Family of Brands included are:

- One (1) bottle of Jack Daniel's Tennessee Whiskey Old No. 7 (1L)
- One (1) bottle of Jack Daniel's Tennessee Rye (700ml)
- One (1) bottle of Jack Daniel's Tennessee Honey (700ml)
- One (1) bottle of Jack Daniel's Tennessee Fire (700ml)
- One (1) bottle of Jack Daniel's Tennessee Apple (700ml)

SELECTION OF WINNERS:

1. The electronic draws for each Participating Store will take place at Clearwater Communications Pte Ltd. [Address: 175A Bencoolen Street, #06-06 Burlington Square Offices, Singapore 189650. on September 4, 2023.
2. By joining the raffle, the registered participant is agreeing to the [Brown-Forman Global Privacy Policy](#) - the URL is provided below.
3. Entrants can only win once. Should an entrant be drawn more than once at any store, the prize with the higher value will be awarded and the prize of lower value offered to the reserve winner drawn after the winner.
4. All winners will be notified by email.
5. Winners must confirm their identity [via the landing page sent to their email](#) on or before September 9, 2023. Winners should also check their spam folder for the email, from September 4, 2023 onwards.
6. Prizes can be redeemed in two ways - redemption, or delivery. Winners must provide their Full Name, Email Address, and bring a valid government issued ID with signature (e.g. passport, driver's license, voter's ID, SSS ID, BIR ID, birth certificate) for confirmation of his/her identity for redemption of prizes. Redemption of prizes can be done from September 4 to September 9, 2023, at ORO Redemption Center [Address: 1 Rochor Canal Road, #04-13 Sim Lim Square, Singapore 188504. Telephone Number: 8782 9380].

Delivery of prizes will be attempted within seven (7) working days from September 9, 2023, provided all relevant information has been submitted as per requirements in the redemption email. Terms and Conditions apply based on third party logistics, with delivery only to individuals residing in Singapore.

7. Subject to the unclaimed prize draw clause, if for any reason a winner does not take the prize (or an element of the prize) by/at the time stipulated, then the prize (or that element of the prize) will be forfeited, and the value of the prize will be donated to a charity selected by Brown-Forman Worldwide, L.L.C., Singapore Branch at its sole discretion.
8. THE PRIZE, OR ANY UNUSED PORTION OF THE PRIZE, IS NOT TRANSFERABLE OR EXCHANGEABLE, AND CANNOT BE TAKEN AS CASH.
9. Brown-Forman Worldwide, L.L.C., Singapore Branch, Clearwater Communications Pte Ltd, ORO Solutions Pte Ltd, and its representatives reserve the right to draw reserve winners to replace any winner subsequently found to be disqualified.
10. Brown-Forman Worldwide, L.L.C., Singapore Branch, Clearwater Communications Pte Ltd, ORO Solutions Pte Ltd, and its representatives assume no responsibility for lost, misdirected, damaged, incomplete or illegible entry forms.
11. Winners will be solely responsible for all local and other taxes that may arise in connection to the prizes.
12. Winners are bound by the terms and conditions of this promotion. Winners who fail to comply with the terms and conditions of this promotion will be disqualified.
13. Brown-Forman Worldwide, L.L.C., Singapore Branch reserves the right to publish or use pictures of winners for advertising, promotion and/or publicity purposes in any manner at any time deemed appropriate.
14. Brown-Forman Worldwide, L.L.C., Singapore Branch, Clearwater Communications Pte Ltd. and ORO Solutions Pte Ltd and their respective representatives, and their respective affiliates, advertising or promotional agencies, the contest judging organizations, suppliers, local liquor authorities, the BFC spirits distribution companies or employees of licensed establishments or a member of the immediate family of household of any of the above are not eligible to join or win in this promotion.
15. Entrants consent to the Sponsor using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Sponsor.
16. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Sponsor, including but not limited to technical difficulties, unauthorised intervention or fraud, the Sponsor reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
17. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the laws and regulations of The Philippines, as well as any other implied warranties thereunder or similar consumer protection laws in The Philippines ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Sponsor and the McLaren F1 Team (including its respective officers, employees and agents) exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
18. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Sponsor and the McLaren F1 Team (including its respective officers, employees and agents)

are not responsible for and exclude all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Sponsor's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Sponsor) due to any reason beyond the reasonable control of the Sponsor; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or entrant; or (f) taking/use of and/or participation in the prize.

19. As a condition of accepting a prize, the winner (and his/her companion) may be required to sign any legal documentation as and in the form required by the Sponsor and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
20. The Sponsor collects personal information ("**PI**") in order to conduct the promotion. By providing the Sponsor with your PI, you consent that any or all of the PI submitted by you may be held and used by the Sponsor and other companies within the Sponsor's group of companies (details of which are available at) or the Sponsor's agents, partners or licensees, to contact you in relation to the promotion and to further promote, to consider ways of improving, and to send you information about, Jack Daniel's products and services by email and as otherwise set out in the Sponsor's privacy policy, which is available at <https://legal.brown-forman.com/privacy-policy/english>.

Your PI will be handled in accordance with the Sponsor's privacy policy which contains information about how to access and correct PI that the Sponsor holds about you, and how complaints can be made and will be resolved. If you do not provide all of the requested information you may be ineligible for the promotion and/or the Sponsor may be unable to contact you with additional offers. Your PI may be transferred to the United States and may be shared with third-party service providers who process your PI in the United States or The Philippines solely to enable the provision of services to the Sponsor. Your PI may be transferred to another company or entity in the event that any part of the Sponsor's business is transferred to, sold to or merged with a company or entity or if the Sponsor is required to do so by law, regulation or at the request of a public authority. If in the future, you do not wish to receive further communications from Jack Daniel's and would prefer to be removed from its databases, if you simply wish to make corrections to your PI or if you have a complaint (which we will endeavor to resolve within a reasonable time), please inform us in writing at the address set forth in clause 2 above. All entries become the Property of the Sponsor.

APPENDIX

Prize References

